

2008 TIGER KICKOFFS

Get in on the action!

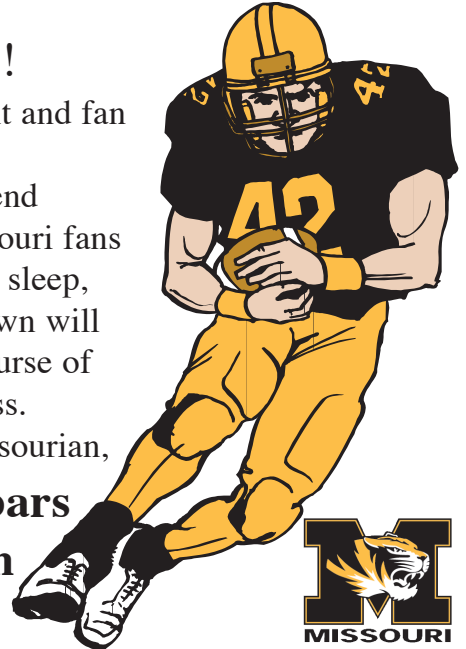
Be a part of the Missouriian's 2008 Tiger Kickoffs!

The upcoming football season promises to deliver lots of excitement and fan attendance. Expectations for the season are high.

The Missouriian's Tiger Kickoffs section delivers the football weekend exposure your business will benefit from. Tiger Kickoffs gives Missouri fans a comprehensive guide to the game, as well as ideas on where to eat, sleep, shop and recreate during the weekend. Each family that comes to town will spend money on lodging, food, shopping and celebrating over the course of the weekend. Make sure some of this money is spent at your business.

Kickoffs are distributed on home game weekends in the Friday Missouriian,

**FREE in retail locations, hotels, restaurants, bars
and to fans as they enter Memorial Stadium
on game day.**



***Be A Part of All the
Tiger Football Action!***

(Published the FRIDAY before each game)

- Sat 9/6/08 Southeast MO State
- Sat 9/13/08 Nevada
- Sat 9/20/08 Buffalo
- Sat 10/11/08 Oklahoma State
- Sat 10/25/08 Colorado
- Sat 11/8/08 Kansas State

**Sold in Six-Issue
Package**

- Full Page: \$550
- Half Page: \$325
- Quarter Page: \$175
- Eighth Page: \$125

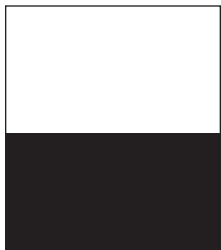
*Reserve your space by 3pm on Wednesday, August 20, 2008
(Prices shown are for each issue)*

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Half Page Vertical
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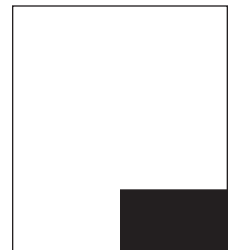
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Spot Color ... \$50 per issue

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